

CoCaLo Inc. | Corporate Backgrounder



About the Company

CoCaLo is a versatile fashion forward company that offers a variety of distinctive looks from home décor to lifestyle to meet the needs of today's parents. CoCaLo designs complete nursery collections with a full assortment of coordinating accessories providing parents resources to create a beautiful, cozy and safe nursery. Our philosophy is to present customers with the best value, products, workmanship and services available. Our dedication, innovative vision and commitment to excellence are in every product we create.

Founded in 1998 by Renee Pepys Lowe, CoCaLo quickly became one of the fastest growing designers and manufacturers in the juvenile products industry. CoCaLo is taken from the names of Renee's two daughters, Courtenay and Catherine Lowe, who were an inspiration to the start of the company.

CoCaLo is a creative company that is focused on bringing unique innovative designs and offering fashionable and well-rounded nursery collections. The company and our experienced design team are led by moms themselves. Combining their expertise and first-hand experience of other CoCaLo moms we create products that meet expectations and requirements of new parents.

Unique bedding collections and decorative accessories from CoCaLo are available through a growing list of retailers in North America, Canada and Puerto Rico as well as through leading online retailers under the well-respected brands of CoCaLo Baby, CoCaLo Couture and CoCaLo Naturals.

Quality, consistency and fashionable products are hallmarks of the CoCaLo commitment to excellence and a guarantee to its customers and retail partners alike.

Recent Awards & Recognitions



Baby Bedding
Room Décor
Blankets
Gift

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About the Brands

CoCaLo Baby

CoCaLo Baby is the flagship brand designed and manufactured by CoCaLo Inc. The brand has become a trendsetter and fashion leader in the juvenile products industry and is known for introducing many innovative designs and unique combinations of fabrications, colors and textures first to the market. This creative brand offers an explicit sense of style and remarkable attention to details that translate into fashionable and well-rounded nursery collections. A complete line of products by CoCaLo Baby includes baby bedding and an array of coordinating accessories such as lamps, rugs, hampers, night lights, switch plates, wall décor and more to help parents decorate the nursery.

In addition to a wide range of nursery collections and decorative accessories, CoCaLo Baby offers an extensive selection of baby blankets introducing a variety of snug textures and stylish colors. Several of the blankets have received the iParenting Media Award for outstanding quality and unique designs.

CoCaLo Baby is well-known in the industry and recognized for its unique style and fashionable products that are frequently featured in many industry and trade magazines as well as on numerous websites.

CoCaLo Couture

CoCaLo Couture is a sophisticated brand that offers a variety of collections that are inspired by the customer who desires a well-appointed nursery. This new and stylish brand is for the soon to be mom and dad who want their nursery to be an extension of the décor in their home. Tailored and contemporary elements featuring trendsetting home décor fabrications with a mixture of textures and patterns are used in each of the collections. Each piece is well thought out to include unique combinations of color and surprise details and is complemented by beautifully designed accessories.

Couture offers a full range of elegant products for the nursery including distinct bedding collections and stylish blankets. Room décor accessories include beautifully designed rugs, artwork, lamps and decorative picture frames – all the items needed to complete the look in the nursery.

CoCaLo Naturals

CoCaLo Naturals is the newest brand in the CoCaLo, Inc. family of brands that offers eco-friendly products with style because a “natural” baby can also be a stylish baby. This new organic collection is created from the best organically grown cotton offering fashion and designs with combinations of wonderful patterns and colors for the entire nursery. This is the perfect collection for the environmentally conscious yet stylish parent. It provides a natural yet trendy alternative to traditional baby products and positively impacts parents’ world inside and outside of their home.

The CoCaLo Naturals collections include infant bedding, decorative accessories such as wall art, diaper stacker, window valance and musical mobile, and blankets in a variety of unique patterns and a mix of colors.

cocalo couture™

CoCaLo Naturals™



Visit our website www.cocalo.com for more product and company information.

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